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INTERNATIONAL BASKETBALL LEAGUE ANNOUNCES DIVISIONS FOR 2010

CONTINENTAL AND INTERNATIONAL DIVISIONS WILL FEATURE 8 TEAMS APIECE

Portland, Oregon—The International Basketball League is proud to announce divisions for the 2010 season. Both the Continental and International Divisions will feature 8 teams apiece, with the top teams from each division competing in a postseason tournament, July 1st-3rd in Portland, Oregon. The divisions were based on several criteria, including proximity and which teams play each other more frequently, which will help create natural rivalries. The divisions feature teams from across the continent including the Southwest (Los Angeles), Northeast (Albany), far North (Edmonton), and several teams in the Midwest and Pacific Northwest, as well as a professional team from China.

About the IBL: The International Basketball League is an established sixth year league. The league's season goes from late April through the first week in July. In 2007, 102 players who played in the IBL went on to land jobs playing professionally overseas. This 2007 season established the IBL as the league to play in to get or maintain an overseas job. Twenty-one former NBA players have played in the IBL including Tim Hardaway, Dennis Rodman, and Shawn Kemp. See attached sheet and IBL's official website, www.iblhoopsonline.com, for more info and video on the league.

How these divisions are possible and still efficient –about the IBL one-flight guarantee: Organizing teams in regional clusters has enabled the IBL to offer owners an unprecedented 'one flight guarantee.' IBL teams can play a variety of opponents from all over the country—and indeed the world—but owners only fly one time. This includes teams from Asia which can play a complete 20 game American schedule with just one flight to the U.S. Teams from one cluster travel to another cluster, while teams from a different cluster will visit that cluster. The result is a schedule where IBL teams are able to play nearly every other team in a 20 game season, without the expensive travel costs that have consistently driven other minor leagues out of business within a few years. The IBL formula also allows for isolated teams—such as Albany, New York and Edmonton—to compete with still just that one major flight.

Division breakdown:

International Division:

1. British Columbia Titans
2. Bellingham Slam
3. Olympia Reign
4. Vancouver Volcanoes
5. Oregon Waves
6. Central Oregon Hotshots
7. China Shanxi Kylins
8. Yamhill HighFlyers

Continental Division:

1. Edmonton Energy
2. Albany Legends
3. Holland Blast
4. Battle Creek Knights
5. Kankakee County Soldiers
6. USA All-Stars
7. Tacoma Tide
8. Los Angeles Lightning

Note: Not featured in these standings but playing games as part of their 'branding season'—a coming soon mode the IBL uses to help teams create a fan base and prepare for their first full season in the league—are two future expansion teams in the American Southwest: the Arizona Red Rock Raptors and the Nevada Pride.



ABOUT THE INTERNATIONAL BASKETBALL LEAGUE

The International Basketball League (www.IBLhoopsonline.com) is a sixth year basketball league with teams from America, Canada, China and Japan. The following bullet points illustrate some of the important features of the IBL.

- **The IBL is international:** Shanxi China and Edmonton Canada competed in the IBL 2008 season and in the 2009 IBL season, a team from Japan (the Nippon Tornados) and a second Canadian team—the Titans from British Columbia (Canada) competed in the IBL. In addition to teams from Asia and Canada playing in the IBL, the Central Oregon Hotshots and the Elkhart (Indiana) Express played five games apiece in China.
- **An entertaining game**—by allowing only one timeout per quarter, and reducing dead time with an immediate inbounds, International Basketball League games are always fast and entertaining and the contest only lasts 2 hours.
- **Dates of play:** The IBL season occurs from late April through the first week of July. The IBL season starts after the overseas leagues have been completed and as well—this IBL season occurs after the NBDL season has been completed. The IBL season finishes days before the NBA summer leagues and overseas tryouts occur; the timing of the IBL season has led to great players wanting to play in the league—players who need to continue their development or maintain their development. These players go on to overseas jobs after the IBL season.
- **Player development:** The IBL is a development league due to the timing of the IBL season (described above); in fact, after the 2007 IBL season, **102** IBL players went on to play overseas basketball. This 2007 IBL season was the year that established the IBL as the league to play in—to get or maintain an overseas basketball job.
- **Former NBA players that have played in the IBL:** 21 former NBA players have appeared in the IBL including former NBA All Stars Tim Hardaway, Dennis Rodman and Shawn Kemp. 2 former NBA all stars have coached in the IBL—Terry Mills (season) and Slick Watts (All Star game). A team in L.A. featured 6 ex-NBA players.
- **Highest attendance:** An impressive attendance was garnered at an IBL game played in 2006 in Portland Oregon at the Rose Garden where 4,400 fans watched the Portland Chinooks beat the Vancouver Volcanoes (video available on the IBL web site, click on Vancouver Volcanoes); a year later, that attendance record was eclipsed when 6,000 fans saw the Elkhart Express (IN) beat the Grand Rapids Flight (video found on IBL web site, main page video player)
- **Key feature of the IBL for an owner:** the IBL was designed around the concept of creating extremely low travel costs for the owners—organizing teams in regional clusters has enabled the IBL to offer owners an unprecedented **‘one flight guarantee’**. The ‘one flight guarantee’ has led to team and league stability, relative to the industry. IBL teams can play a variety of opponents from all over the country, indeed, from all over the world (sellable product) but the owners only have to budget for—one flight per year (affordable product). This efficiency is not only for the North American teams but this (one flight guarantee) also applies to international teams, who can play a complete 20 game schedule with just their single flight to the United States (the Asian team is based out of either Seattle or Portland).
- **About IBL founder Mikal Duilio:** Mikal Duilio has operated sports leagues and events for 24 years. As a teenager from 1985 to 1992—Duilio founded and directed the Indianola Jamball League (Iowa). In 1992, Duilio obtained a Masters Degree from Iowa State University and moved to Portland, Oregon where he founded and directed PortlandBasketball.Com in 1993—for 16 years and running—PortlandBasketball.Com has been and is- the world’s largest basketball league with 6,500 amateur basketball games per year. Duilio founded PugetSoundBasketball.Com in Seattle in 2004, but sold the business within a year. In November of 2003, Mikal Duilio founded the International Basketball League concept with test games in the Pacific NW; the first official IBL game occurred in April of 2005—on that opening night—former NBA All Star Tim Hardaway scored 45 points (for a team in Waterloo, Iowa) in a 129 to 131 overtime loss. The International Basketball League is heading into its sixth year—starting in April of 2010.

For more info, photos & videos about the IBL or about IBL teams, visit www.iblhoopsonline.com

Pictured: Byron Russell, Tim Hardaway & Dennis Rodman—3 of the 21 former NBA players to have played in the IBL

