



THE 20<sup>th</sup> ANNIVERSARY 2008 HOOP IT UP 3on3 BASKETBALL TOUR IS  
***COMING TO BEND OREGON***  
***JULY 5-6, 2008***

*Lace up your kicks...and grab your gear Hoop It Up is Here*

Get ready, basketball fans!

The 2008 1st Annual "Red, White and Hoop It Up" Bend event sponsored by Cascade Village Shopping Center, offers basketball players of **ALL AGES** (including Adults) and **SKILL LEVELS** the opportunity to be a part of the World's Premier 3on3 Basketball Tour.

The 20th anniversary event presented by **Joe's Sports, Outdoor and More** will take place on **July 5-6**, located at the **Cascade Village Shopping Center, 63455 N. Highway 97 Bend, OR 97701**. Players in the Bend event will have the opportunity to compete for prizes and a spot at the 20th Anniversary Hoop It Up World Championships in Florida. The winning team from the 2008 World Championships Top Gun Division will receive a **\$ 20,000 cash prize**. **The Road to the Hoop It Up World Championships begins NOW!**

**WHAT:** Hoop It Up 3on3 is a series of half court, blacktop basketball tournaments. Our fast paced style of play creates high quality basketball, energized competition, and an unbeatable experience for fans. Played on a 35 x 45 yard court, and surrounded by a festival-style atmosphere, Hoop It Up 3on3 events offer an experience unlike any other.

**WHEN:** Saturday, July 5 9:00a.m. – 5:00p.m.  
Sunday, July 6 9:00a.m. – 5:00p.m.  
*\*\*Start and Finish Times are subject to change*



**WHERE:**  
63455 N. Highway 97  
Bend, OR 97701

**WHO:** ANYBODY who has a *passion* for basketball and wants to showcase his or her skills in a competitive, fun and family-oriented environment. There are divisions for **ALL AGES**, ranging from 8/9 yrs. to **ADULT**, and both recreational and competitive skill levels.

**HOW:** Go to [www.hoopitup.com](http://www.hoopitup.com) or call 1.888.618.7108 to learn more about the tour and to **REGISTER YOUR TEAM**. **DEADLINE TO REGISTER:** Monday, June 30 at 5:00 PM MST





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